



**2012**

**Energy Optimization  
Program**

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**Residential Application**

## City of Marshall Energy Optimization Program Residential Application

Name: \_\_\_\_\_ Phone # \_\_\_\_\_

Address: \_\_\_\_\_

Account Number: \_\_\_\_\_

Signature: \_\_\_\_\_

<i>Residential Measures</i>	<i>Incentive</i>	<i>Unit</i>	<i>Total Items Purchased</i>	<i>Total Incentive</i>
CFL bulbs (or other new high efficiency lighting technology)	\$2.25	Lamp		
CFL bulbs specialty	\$2.50	Lamp		
CFL bulbs high wattage	\$5.00	Lamp		
CFL fixtures	\$15.00	Fixture		
LED task light	\$5.00	Fixture		
LED holiday lights	\$3.50	25 string		
ENERGY STAR ceiling fan with light	\$15.00	Unit		
Advanced power strip plug outlet	\$10.00	Unit		
High efficiency electric clothes dryer (w moisture sensor)	\$25.00	Unit		
ENERGY STAR clothes washers	\$50.00	Unit		
ENERGY STAR dehumidifier	\$25.00	Unit		
ENERGY STAR room AC	\$30.00	Unit		
ENERGY STAR refrigerator/freezer	\$25.00	Unit		
Refrigerator and/or freezer turn-in and recycling	\$60.00	Unit		
Room AC turn-in and recycling	\$15.00	Unit		
Dehumidifier turn-in and recycling	\$15.00	Unit		
High efficiency electric water heater (EF>=.95)	\$25.00	Unit		
High efficiency heat pump water heater (EF>=2.0)	\$150.00	Unit		
Furnace with ECM blower	\$150.00	Unit		
Central air-conditioning tune-up	\$50.00	Unit		
CAC - SEER 15	\$150.00	Unit		
CAC - SEER 16	\$250.00	Unit		
CAC - SEER 17/18	\$250.00	Unit		
High Efficiency Heat Pumps (air source, dual-fuel, ground source)	\$200.00	Unit		
Setback thermostat	\$15.00	Unit		
Weatherization measures (central air conditioning savings)	\$100	Per measure		
Multifamily in-unit measures	Free	Unit		
ENERGY STAR new home construction	\$250.00	Home		
High-efficiency pool pump	\$30-\$50	Unit		
Solar attic fan	\$125.00	Unit		
Solar water heating system	\$450.00	Unit		
Photovoltaic system	\$1,600.00	Per kW		
		<b>TOTALS:</b>		