

REDEVELOPMENT READY COMMUNITIES®



Does your community plan for future investment? Welcome public input? Offer superior customer service? The Redevelopment Ready Communities® certification indicates that your community has worked hard to make reinvestment easy.



- Actively engage stakeholders to strategically plan for the future
- Work to remove redevelopment barriers for building deliberate, fair and consistent processes
- Communicate in a clear and concise manner with sound internal procedures
- Provide training opportunities to officials, board members and staff
- Identify, package and market sites prioritized for redevelopment
- Actively promotes and markets itself

Redevelopment Ready Communities® (RRC) is a statewide program that certifies communities who actively engage stakeholders and plan for the future. An RRC certification signals to business owners, developers and investors that the community has removed development barriers by building deliberate, fair and consistent processes. RRC looks to foster communities that creatively reuse space, embrace economic innovation and proactively plan for the future—making them more attractive for investments that create places where people want to live, work and play.

TECHNICAL ASSISTANCE PROVIDED

Communities in the program receive a no-cost, comprehensive assessment, report of findings and recommended strategies and support for implementation. Evaluations are conducted by the RRC team through interviews, observation and data analysis. Workshops, trainings, sample plans and ordinance language are a few of the tools and resources provided by the RRC program to assist communities.

RRC BEST PRACTICES

Developed by public and private sector experts, the RRC best practices are the standard for evaluation. Each best practice addresses key elements of community and

economic development. To be awarded certification, a community must demonstrate all best practice components have been met. The RRC best practice training series is aimed at building capacity of local governments in communities eager to work toward and adopt RRC best practices. Each session is a deep dive in to certification requirements and provides examples of implementation steps and strategies to assist in accomplishing the criteria.

CERTIFIED COMMUNITIES

When a community becomes a certified Redevelopment Ready Community, it signals that it has effective development practices such as clear development procedures, a community-supported redevelopment vision, an open and predictable review process and compelling sites for developers to locate their latest projects. RRC certification says to a developer that a community integrates transparency, predictability and efficiency into their daily practices.

For more information, email RRC@michigan.org or contact the Michigan Economic Development Corporation at 517.373.9808.